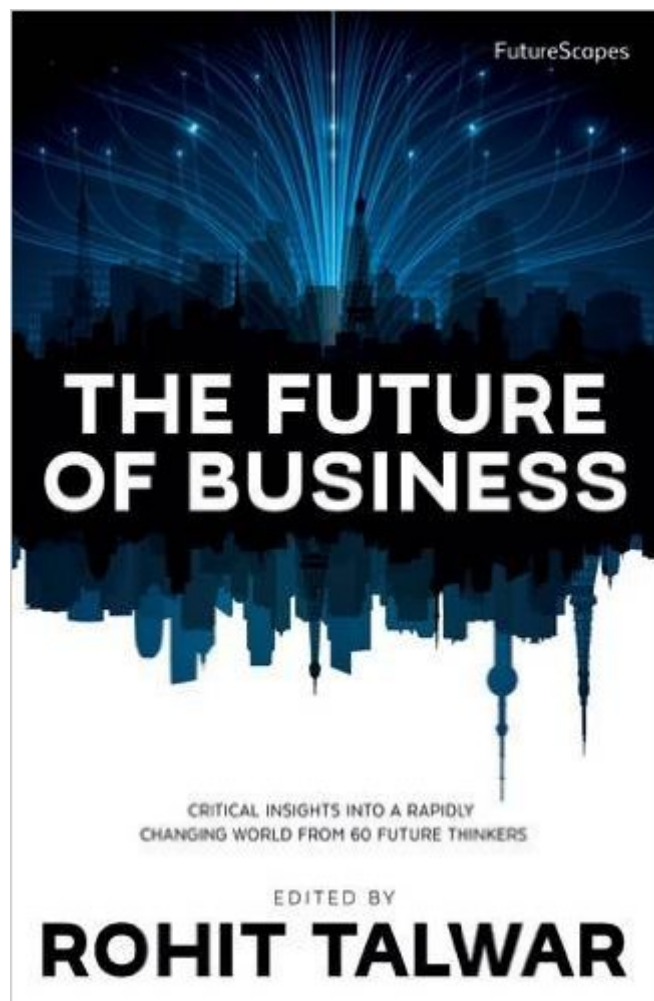


The book was found

The Future Of Business: Critical Insights Into A Rapidly Changing World From 60 Future Thinkers (FutureScapes) (Volume 1)



Synopsis

The Future of Business explores how the commercial world is being transformed by the complex interplay between social, economic and political shifts, disruptive ideas, bold strategies and breakthroughs in science and technology. Over 60 contributors from 21 countries explore how the business landscape will be reshaped by factors as diverse as the modification of the human brain and body, 3D printing, alternative energy sources, the reinvention of government, new business models, artificial intelligence, blockchain technology, and the potential emergence of the Star Trek economy. For more information and to access exclusive content, visit us at www.fastfuturepublishing.com

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Customer Reviews

Pretty basic and generic. Unfortunate - as the premise of a book that reveals the business opportunities of the future was tantalising. Far better are "Abundance" and "Bold" by Peter Diamandis. And "Singularity is Near" by Ray Kurzweil. This reads like a bundle of blog posts by some 1st year students with no research or real experience. They should have put a brief summary of the author at beginning of each essay, instead of as an index. If you are really interested in business opportunities of the future, probably buy it to skim through but be prepared to wade through piles of obvious stuff. Or if, for example, you haven't put an iota of brainpower towards the implications of self-driving cars you might find it illuminating that they will cause traffic to flow more smoothly.

This is a dense compendium of stimulating ideas about the future. I use it as reference guide and to stimulate my thinking.

I'm one of the writers but even if I wasn't I would be very impressed by the wisdoms and foresights conveyed in this book. You will never think the same after reading this tidal wave of insights.

great insight, albeit somewhat scary in places, with tremendous scope for all to embrace...

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